



**EDUCATION
MATTERS**
IN CATAWBA VALLEY

Education Matters Business Application

Company Name: _____

Number of Employees: _____ **Circle one: (Business, Government, Education)**

Level of Certification Applying For (Circle One): **Gold** **Silver** **Bronze**
(Descriptions on next page)

CEO or Designated Representative:

Contact Information: **Email:** _____ **Phone:** _____

Address:

The aforementioned employer is applying for Education Matters in Catawba Valley Certification. The employer agrees to the criteria (for designated level) as outlined in the Education Matters Certification Program and requests a review by Education Matters staff to determine certification.

Signed (CEO or Designee): _____ **Date:** _____

Please send completed applications to:

**Education Matters
Attn: Tracy Hall
2550 Hwy 70 SE, Box 103
Hickory, NC 28603**

**Or fax to: 828.327.7276
Questions? Call Tracy Hall
Office: 828.327.7000 x4851**

Education Matters Program Certification Business Participation Level Descriptions

(Choose one)

Gold Level _____

- Hiring practices: High School Diploma or Equivalent for new hires, age 25 years or younger
- Promote “Leave for Parental Involvement in Schools”
- Provide human and/or capital resources in support of education
- Participate in EM staff consultation
- Display “Education Matters” certification
- Participate in Champions of Education programs
- Encourage employee volunteerism in schools

Silver Level _____

- Hiring practices: High School Diploma or Equivalent for new hires, age 25 years or younger
- Promote “Leave for Parental Involvement in Schools”
- Participate in EM staff consultation
- Display “Education Matters” certification
- Participate in Champions of Education programs

Bronze Level _____

- Hiring practices: Preference of High School Diploma or Equivalent for new hires, age 25 years or younger
- Promote “Leave for Parental Involvement in Schools”
- Participate in EM staff consultation
- Display “Education Matters” certification
- Participate in Champions of Education programs

*Thank you for your commitment to support
education in the Catawba Valley!*